

Interreg Epicah Conference

26th of September 2018.

Tokaj

PROGRAM

9.00-9.45	Morning Coffee & Registration
9.45-9.55	Press interviews
9.55-10.00	Ice-breaking
10.00-10.05	WELCOME SPEECH Mr. David Héjj , <i>President of Tokaj Wine Region Development Council</i>
10.05-10.15	WELCOME SPEECHES Mr. Xoan Vazquez Mao , <i>Secretary General of Eixo Atlântico do Noroeste Peninsular</i>
10.15-10.30	PRESERVATION OF NATURAL AND CULTURAL HERITAGE SITES IN INTERREG SLOVAKIA-HUNGARY Mr. Szilveszter Holop <i>Representative of the Joint Secretariat of the Interreg Slovakian Hungarian Program</i>
10.30-10.45	CAVE CASES! Mr. Balázs Veress , <i>Director of Aggteleki National Park</i>
10.45-11.00	THE FUTURE IS IN THE TRADITIONS Mr. Peter Molnar J.D. , <i>President of Tokaj Wine Council</i>
11.00-11.15	GLOBAL PLATFORM FOR LOCAL HERITAGE SITES Mr. Attila Kovacs J.D. <i>Project manager of Under Europe The Development of Tokaj Wine Region Nonprofit Ltd.</i>
11.15-11.30	CASTLE ON THE BORDER! Mr. Jenő Horváth , <i>Mayor of Füzes</i>
11.30-11.50	Coffee break
11.50-12.05	HOW TO SELL TOKAJ WINE AS A CULTURAL HERITAGE PRODUCT? Mr. Zsombor Gal , <i>senior advisor, Directorate of Wine Marketing Tourism Marketing and Communication Agency</i>
12.05-12.20	SPIRIT TRIP Mr. Tamas Palvics , <i>Representative of St Elizabeth's Pilgrim Tour</i>
12.20-12.35	KERESZTÚRI NIGHTS! NO BORDER, JUST CULTURE! Mrs. Krisztina Tóth Kolár , <i>Representative of Kereszturistek.hu</i>
12.35-12.50	LAND-WOOD-HERITAGE! HOW TO RE-GENERATE TOKAJ WINE REGION BY THE POWER OF Y-GENERATION Miss Anita Farkas , <i>Project manager – Hello Wood Ltd.</i> Miss Orsolya Janota , <i>Senior education project manager – Hello Wood Ltd.</i>

The organizers reserve the right to make changes to the event program!